**Rafiquel Islam**

**Address:** House 511, West, Bandutia, Manikganj-1800

**Phone:** +8801713509576

**E-mail:** [rafiquel26@yahoo.com](mailto:rafiquel26@yahoo.com)

|  |  |
| --- | --- |
| **OBJECTIVE** | A resourceful individual with a proven track record in implementing successful marketing strategies, boosting organic traffic and improving search rankings seeks a position of Marketing Manager at an organization to maximize brand awareness and revenue through integrated marketing communication |

|  |  |
| --- | --- |
| **WORK**  **EXPERIENCE** | 1 July 2016 – Present  **Working as an Asst. Manager - Manager (Area Manager-South-1) at Nitol Motors Ltd ( TATA ACE)**  Responsibilities:   * Establish operation strategy in a team for improving sales * Prepare data and information for making regular report data analysis * Distributing monthly sales target received from PM among the executives * Identify new business opportunities in various routes to maximize market coverage * Maintain liaison with local influential persons, spoke person, motivators and govt. authority * Supervise auto fair, Demo and other promotional activities   27 August 2012 – 30 June 2016  **Worked as Sr. Officer-Executive-Sr. Executive (Sales Executive) at Nitol Motors Ltd ( TATA ACE)**  25 December 2010 – 31 July 2012  **Worked as Territory Officer at Dhaka Tabaco Industries Ltd.**  22 May 2009– 31 July 2010  **Worked as Medical Representative at The Acme Laboratories Ltd.** |

|  |  |
| --- | --- |
| **EDUCATION** | **Masters of Professional Marketing** ,University of Dhaka  **Masters of Business Studies,** National University-2007  **Bachelor of commerce,** National University-2006  **Higher secondary,** Dhaka Board -2002 |

|  |  |
| --- | --- |
| **KEY**  **SKILLS** | Microsoft Office package: Microsoft Word, Excel, Access  Tream Leadership Personal Traits  Business Competency  Functional Exposure |

|  |  |
| --- | --- |
| **Achievement** | Three times best achiever of the region, Nitol Motors Ltd. |

**PERSONAL**

**INFORMATION** Name : Rafiquel Islam

Father’s Name : Abul Hossain

Mother’s Name : Rehena Khandoker

Date of Birth : 15 February 1984

Gender : Male

Material Status : Unmarried

Nationality : Bangladeshi by birth

Present Address : South Alekenda, Amtola, P.O – Barisal, P.S & Dist. –Barisal

Permeant Address : 511 West Bandutia, P.O- Manikganj, P.S & District: Manikganj

Current City : Barisal

Home District : Manikganj

|  |  |  |
| --- | --- | --- |
| **References** | **Ahmed Sawkat Hossen**  CBO of SCV Cargo  Nitol Motors Ltd  71, Mohakhali, C/A Dhaka-1212  Cell: 01715673724 | **Dr. Haripoda Bhattacharjee**  Professor & Director of MPM  Faculty of Business Studies  University of Dhaka  Cell: 01742362243 |

**DECELERATION:** I do, hereby declare that the above statements are correct and complete to the best of my knowledge.

…………………………….

**RAFIQUEL ISLAM**

**Date:**